COMMUNITY SPONSORSHIP OPPORTUNITIES

2021-2022
About us

Founded in 1954, Desert Foothills Library is Arizona’s only nonprofit independent library, serving all of Maricopa County.

Our mission is to enrich the Desert Foothills Community by promoting literacy and advancing knowledge through library resources and programs that inspire and support lifelong learning.

Each year we:

- Provide library circulation services to more than 10,000 patrons
- Serve more than 6,000 community members through our lifelong learning programs
- Offer more than 400 community programs and class sessions

91% of our funding comes from supporters like you!
2021-2022 Events

Donor Appreciation Event
November 16, 2021
A fun-filled night of celebration, honoring all supporting members and community sponsors of the Desert Foothills library

I Love My Library Virtual Celebration
February 12, 2022
Join the Desert Foothills Library for an entertaining, interactive online event, including an expansive silent auction

Bikers for Books
March 12, 2022
We are excited to partner with Buddy Stubbs Harley Davidson for our first annual themed motorcycle poker run including a raffle and live music
VIP Donor Reception
April 8, 2022
This exclusive event celebrates our major donors with a night of live music, hors d’oeuvres, and revelry

Hike the Foothills
April 9, 2022
Desert Foothills Library is thrilled to partner with Desert Foothills Land Trust for our first annual peer-to-peer hiking fundraiser

#EnrichingYourCommunity
Happy Hours
Quarterly fundraising happy hours
Nov. 23, 2021      May 24, 2022
Jan. 25, 2022      Sept. 27, 2022
Mar. 22, 2022      Nov. 22, 2022

#WelcomeToDesertFoothills
Happy Hours
Quarterly new member happy hours
Feb. 22, 2022      Aug. 23, 2022
Apr. 26, 2022      Oct. 25, 2022
## Community Sponsorship Levels

<table>
<thead>
<tr>
<th>Sponsor Level</th>
<th>Social Media and Website</th>
<th>New Member Happy Hours</th>
<th>Fundraising Happy Hours</th>
<th>ILML Virtual Celebration</th>
<th>Bikers for Books</th>
<th>Hike the Foothills</th>
<th>Donor Appreciation Event</th>
<th>VIP Donor Reception</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Library Champion Sponsor</strong> - $50,000</td>
<td>Agency logo on Desert Foothills Library Community Sponsor Page</td>
<td>Agency name highlighted on all materials for all quarterly happy hours</td>
<td>Agency logo highlighted on all materials for all quarterly happy hours</td>
<td>Logo listed in Virtual Celebration pre-program slide show</td>
<td>Logo on Bikers for Books event site and materials</td>
<td>Logo on Hike the Foothills event site and materials</td>
<td>Logo on Donor Appreciation Event materials</td>
<td>Exclusive sponsorship of VIP Donor Reception, including specialized recognition during event and on event materials</td>
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<tr>
<td><strong>Lifelong Learning Sponsor</strong> - $25,000</td>
<td>Agency logo on Desert Foothills Library Community Sponsor Page</td>
<td>Agency name highlighted on all materials for all quarterly happy hours</td>
<td>Logo listed in Virtual Celebration pre-program slide show</td>
<td>Agency mentioned throughout the program script</td>
<td>Logo on Bikers for Books event site and materials</td>
<td>Logo on Hike the Foothills event site and materials</td>
<td>Logo on Donor Appreciation Event materials</td>
<td>Opportunity to speak for one minute at event</td>
</tr>
<tr>
<td><strong>Mission Sponsor</strong> - $10,000</td>
<td>Agency logo on Desert Foothills Library Community Sponsor Page</td>
<td>Agency name highlighted on all materials for three quarterly happy hours</td>
<td>Logo listed in Virtual Celebration pre-program slide show</td>
<td>Agency mentioned throughout the program script</td>
<td>Logo on Bikers for Books event site and materials</td>
<td>Logo on Hike the Foothills event site and materials</td>
<td>Logo on Donor Appreciation Event materials</td>
<td>Opportunity to speak for one minute at event</td>
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<tr>
<td><strong>Love My Library Sponsor</strong> - $5,000</td>
<td>Agency logo on Desert Foothills Library Community Sponsor Page</td>
<td>Agency name highlighted on all materials for two quarterly happy hours</td>
<td>Logo listed in Virtual Celebration pre-program slide show</td>
<td>Agency mentioned once during program script</td>
<td>Logo on Bikers for Books event site and materials</td>
<td>Logo on Hike the Foothills event site and materials</td>
<td>Logo on Donor Appreciation Event materials</td>
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## Community Sponsorship Levels Continued

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<th>VIP Donor Reception</th>
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<tbody>
<tr>
<td>Bikers and Hikers Sponsor - $2,500</td>
<td>Agency logo on Desert Foothills Library Community Sponsor Page</td>
<td>Agency name highlighted on all materials for one quarterly happy hour</td>
<td>Agency name highlighted on all materials for one quarterly happy hour</td>
<td>Name listed in Virtual Celebration pre-program slide show</td>
<td>Logo on Bikers for Books event site and materials</td>
<td>Logo on Hike the Foothills event site and materials</td>
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</tr>
<tr>
<td>#Enriching Your Community Sponsor - $1,000</td>
<td>Agency name on Desert Foothills Library Community Sponsor Page</td>
<td>Agency name highlighted on all materials for one quarterly happy hour</td>
<td>Name listed in Virtual Celebration pre-program slide show</td>
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<tr>
<td>#Welcome to Desert Foothills Sponsor - $500</td>
<td>Agency name on Desert Foothills Library Community Sponsor Page</td>
<td>Agency name highlighted on all materials for one quarterly happy hour</td>
<td>Name listed in Virtual Celebration pre-program slide show</td>
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Desert Foothills Library
enriching your community

Est. 1954
Community Sponsorship Form

☐ Library Champion ($50,000) ☐ Bikers and Hikers ($2,500)

☐ Lifelong Learning ($25,000) ☐ #EnrichingYourCommunity ($1,000)

☐ Mission Sponsor ($10,000) ☐ #WelcometoDesertFoothills ($500)

☐ Love My Library ($5,000)

Organization Name__________________________________________________________
Contact Person______________________________________________________________
Phone Number______________________________________________________________
Email________________________________________________________________________
Address_____________________________________________________________________
________________________________________________________________________
________________________________________________________________________

Please make checks payable to:
Desert Foothills Library
38443 North Schoolhouse Road
Cave Creek, AZ 85331
For more information, please contact:

Dorian Townsend, PhD
Advancement Coordinator
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www.dfla.org