

Desert Foothills

LIBRARY

Est. 1954

enriching your community



COMMUNITY
SPONSORSHIP
OPPORTUNITIES

2021-2022



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About us

Founded in 1954, Desert Foothills Library is Arizona's only nonprofit independent library, serving all of Maricopa County.

Our mission is to enrich the Desert Foothills Community by promoting literacy and advancing knowledge through library resources and programs that inspire and support lifelong learning.

Each year we:

- Provide library circulation services to more than 10,000 patrons
- Serve more than 6,000 community members through our lifelong learning programs
- Offer more than 400 community programs and class sessions

***91% of our funding comes from
supporters like you!***

2021-2022 Events



Donor Appreciation Event

November 16, 2021

A fun-filled night of celebration, honoring all supporting members and community sponsors of the Desert Foothills library



I Love My Library Virtual Celebration

February 12, 2022

Join the Desert Foothills Library for an entertaining, interactive online event, including an expansive silent auction



Bikers for Books

March 12, 2022

We are excited to partner with Buddy Stubbs Harley Davidson for our first annual themed motorcycle poker run including a raffle and live music

VIP Donor Reception

April 8, 2022

This exclusive event celebrates our major donors with a night of live music, hors d'oeuvres, and revelry



Hike the Foothills

April 9, 2022

Desert Foothills Library is thrilled to partner with Desert Foothills Land Trust for our first annual peer-to-peer hiking fundraiser



#EnrichingYourCommunity Happy Hours

Quarterly fundraising happy hours

Nov. 23, 2021 May 24, 2022

Jan. 25, 2022 Sept. 27, 2022

Mar. 22, 2022 Nov. 22, 2022



#WelcometoDesertFoothills Happy Hours

Quarterly new member happy hours

Feb. 22, 2022 Aug. 23, 2022

Apr. 26, 2022 Oct. 25, 2022



Community Sponsorship Levels

	Social Media and Website	New Member Happy Hours	Fundraising Happy Hours	ILML Virtual Celebration	Bikers for Books	Hike the Foothills	Donor Appreciation Event	VIP Donor Reception
Library Champion Sponsor - \$50,000	Agency logo on Desert Foothills Library Community Sponsor Page Agency name and logo on all VIP Donor Reception, Donor Appreciation Event, Virtual Celebration, Bikers for Books and Hike the Foothills social media posts on DFLA Facebook, Twitter, and Instagram	Agency logo highlighted on all materials for all quarterly happy hours	Agency logo highlighted on all materials for all quarterly happy hours	Logo listed in Virtual Celebration pre-program slide show Agency mentioned throughout the program script Video segment during the event program highlighting the agency	Logo on Bikers for Books event site and materials Special Library Champion sign at event	Logo on Hike the Foothills event site and materials Special Library Champion sign at event	Logo on Donor Appreciation Event materials Opportunity to speak at event	Exclusive sponsorship of VIP Donor Reception, including specialized recognition during event and on event materials Opportunity to speak at event
Lifelong Learning Sponsor - \$25,000	Agency logo on Desert Foothills Library Community Sponsor Page Agency name on all Donor Appreciation Event, Virtual Celebration, Bikers for Books and Hike the Foothills social media posts on DFLA Facebook, Twitter, and Instagram	Agency name on all materials for all quarterly happy hours	Agency name highlighted on all materials for all quarterly happy hours	Logo listed in Virtual Celebration pre-program slide show Agency mentioned throughout the program script Special 30 second agency spotlight during the program script	Logo on Bikers for Books event site and materials	Logo on Hike the Foothills event site and materials	Logo on Donor Appreciation Event materials Opportunity to speak for one minute at event	
Mission Sponsor - \$10,000	Agency logo on Desert Foothills Library Community Sponsor Page Agency name on all Virtual Celebration, Bikers for Books and Hike the Foothills social media posts on DFLA Facebook, Twitter, and Instagram	Agency name highlighted on all materials for three quarterly happy hours	Agency name highlighted on all materials for three quarterly happy hours	Logo listed in Virtual Celebration pre-program slide show Agency mentioned throughout the program script	Logo on Bikers for Books event site and materials	Logo on Hike the Foothills event site and materials		
Love My Library Sponsor - \$5,000	Agency logo on Desert Foothills Library Community Sponsor Page Agency name on all Virtual Celebration, Bikers for Books and Hike the Foothills social media posts on DFLA Facebook, Twitter, and Instagram	Agency name highlighted on all materials for two quarterly happy hours	Agency name highlighted on all materials for two quarterly happy hours	Logo listed in Virtual Celebration pre-program slide show Agency mentioned once during program script	Logo on Bikers for Books event site and materials	Logo on Hike the Foothills event site and materials		

Community Sponsorship Levels Continued

	Social Media and Website	New Member Happy Hours	Fundraising Happy Hours	ILML Virtual Celebration	Bikers for Books	Hike the Foothills	Donor Appreciation Event	VIP Donor Reception
Bikers and Hikers Sponsor - \$2,500	Agency logo on Desert Foothills Library Community Sponsor Page Agency name on all Bikers for Books and Hike the Foothills social media posts on DFLA Facebook, Twitter, and Instagram	Agency name highlighted on all materials for one quarterly happy hour	Agency name highlighted on all materials for one quarterly happy hour	Name listed in Virtual Celebration pre-program slide show	Logo on Bikers for Books event site and materials	Logo on Hike the Foothills event site and materials		
#Enriching Your Community Sponsor - \$1,000	Agency name on Desert Foothills Library Community Sponsor Page One social media post on DFLA Facebook, Twitter, and Instagram		Agency name highlighted on all materials for one quarterly happy hour	Name listed in Virtual Celebration pre-program slide show				
#Welcome to Desert Foothills Sponsor - \$500	Agency name on Desert Foothills Library Community Sponsor Page One social media post on DFLA Facebook, Twitter, and Instagram	Agency name highlighted on all materials for one quarterly happy hour		Name listed in Virtual Celebration pre-program slide show				

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Community Sponsorship Form

- | | |
|---|--|
| <input type="checkbox"/> Library Champion (\$50,000) | <input type="checkbox"/> Bikers and Hikers (\$2,500) |
| <input type="checkbox"/> Lifelong Learning (\$25,000) | <input type="checkbox"/> #EnrichingYourCommunity (\$1,000) |
| <input type="checkbox"/> Mission Sponsor (\$10,000) | <input type="checkbox"/> #WelcometoDesertFoothills (\$500) |
| <input type="checkbox"/> Love My Library (\$5,000) | |

Organization Name _____

Contact Person _____

Phone Number _____

Email _____

Address _____

Please make checks payable to:

Desert Foothills Library
38443 North Schoolhouse Road
Cave Creek, AZ 85331



For more information, please contact:



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